



Office of Healthy Carolinians / Health Education

## Community Health Action Plan 2009

*Designed to address Community Health Assessment priorities and to meet Healthy Carolinians Re/Certification requirements*

**County:** Davie

**Partnership:** Healthy Carolinians of Davie County **Period Covered:** 2009-2013

### LOCAL PRIORITY ISSUE

- **Priority issue:** Cancer
- **Was this issue identified as a priority in your county's most recent CHA?**  Yes  No

### LOCAL COMMUNITY OBJECTIVE - Please check one: New Ongoing (was addressed in previous Action Plan)

- **By (year):** By 2013
- **Objective (measurable, achievable change in health status of population):** Reduce the disparity in cancer death rates by race by 50%
- **Original Baseline:** Colon, Rectum and Anus: 32.1 vs. 14.8; Breast: 23.2 vs. 20.9; Prostate: 52.9 vs.20.3
- **Date and source of original baseline data:** State Center for Health Statistics County Health Data Book 2009
- **Updated information (For continuing objective only):**
- **Date and source of updated information:**

### POPULATION(S)

- **Describe the local population(s) experiencing disparities related to this local community objective:** Minorities in Davie County are experiencing higher rates of death from colon, breast and prostate cancers.
- **Total number of persons in the local disparity population(s):** 2,368 minorities in Davie County by 2000 census
- **Number you plan to reach with the interventions in this Action Plan:** 150 per year

### NC 2010 FOCUS AREA AND NC 2010 HEALTH OBJECTIVE ADDRESSED

- Check **one** NC 2010 focus area:
 

<input type="checkbox"/> Access to Health Care	<input type="checkbox"/> Environmental Health	<input type="checkbox"/> Injury
<input checked="" type="checkbox"/> Chronic Disease	<input type="checkbox"/> Health Promotion	<input type="checkbox"/> Mental Health
<input type="checkbox"/> Community Health	<input type="checkbox"/> Infant Mortality	<input type="checkbox"/> Older Adult Health
<input type="checkbox"/> Disability	<input type="checkbox"/> Infectious Diseases	<input type="checkbox"/> Oral Health
- Other - Please Describe:
- **NC 2010 Health Objective:** Increase the proportion of adults who have ever had a colorectal cancer screening examination; Increase the proportion of women age 50 and older who have had a mammogram in the last 2 years; Increase the proportion of women age 18 and older who have had a Pap test in the last 3 years.

INTERVENTIONS, SETTING, & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	EVALUATION MEASURES
<p>1. <b>Marketing Activities</b> related to this community objective:</p> <p>The Chronic Disease Subcommittee will assist in raising awareness of breast cancer</p>	<p><b>Lead agency is</b> Komen Foundation  <b>This agency will do:</b> alert the subcommittee of national events and fund-raisers associated with breast cancer</p> <p><b>Other agencies:</b></p> <ul style="list-style-type: none"> <li>▪ Curves will do Yoplait lid collection</li> </ul>	<p>Progress to date in marketing these interventions:</p> <p>No progress to date</p>
<p>2. <b>Intervention:</b> Freedom Fighters Challenge</p> <p><b>Setting:</b> Faith</p> <p><b>Start Date – End Date (mm/yy):</b> 07/09 to 06/10 each year</p> <p><b>Level of Intervention:</b></p> <p><input checked="" type="checkbox"/> Individual-change Intervention  <i>(individual or participant based)</i></p> <p><input type="checkbox"/> Community-change Intervention  <i>(community or population based)</i></p>	<p><b>Lead agency is</b> Healthy Carolinians Chronic Disease Subcommittee  <b>This agency will do:</b> Coordinate provision of educational programs</p> <p><b>Other agencies:</b></p> <ul style="list-style-type: none"> <li>▪ Cooperative Extension will do BMI screenings and energy/calorie/ fat/ sugar education</li> <li>▪ Cancer Services will do colon cancer screenings and education</li> <li>▪ Komen Foundation will do breast cancer screenings and</li> </ul>	<p><b>Intervention:</b> <input checked="" type="checkbox"/> New <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p><b>For New and Ongoing Interventions:</b>            By September 2010, provide 12 classes (1/mo) for an average of 30 participants each class</p> <p>By September 2010 and each year after, participants will report 20% improvement in behaviors associated with education programs</p> <p>By September 2010 and each year after,</p>

<p>___ System-change Intervention (change in policy, law, structure, or entire organization)</p>	<p>education</p> <ul style="list-style-type: none"> <li>▪ Davie County Health Department will do cervical cancer screenings, prostate cancer screenings and education</li> <li>▪ Davie County Home Health will do diabetes screenings and diabetes education</li> <li>▪ A Storehouse for Jesus will provide cholesterol and blood pressure screening and educate on stroke, heart attack awareness and prevention</li> <li>▪ Community Care Network will do review of prescriptions and possible interactions and educate on recommended screenings, questions to ask the doctor and keeping track of your own health</li> <li>▪ YMCA and Parks and Recreation will offer free trials at locations and educate on different types of physical activity and why they're important</li> <li>▪ Law Enforcement and EMS will provide injury prevention materials and educate on personal environment and community safety</li> <li>▪ DSS and Davie Domestic Violence will provide education on warning signs in family members of drugs or other unhealthy choices and educate on domestic violence, homicide and suicide and community resources to help</li> <li>▪ Diabetes Today will provide recipe analysis and educate on the food pyramid/ protein vs. carbs. Vs. fats. Vs. salt and using the nutrition labels</li> <li>▪ Mental health partner will provide session on relaxation and reducing stress</li> </ul>	<p>at least 4 chronic conditions newly identified and followed through to professional intervention.</p>
<p>2. <b>Intervention:</b> Mammogram Access</p> <p><b>Setting:</b> Neighborhoods</p> <p><b>Start Date – End Date (mm/yy):</b> 07/09 to 06/13</p> <p><b>Level of Intervention:</b></p> <p>___ Individual-change Intervention (individual or participant based)</p> <p>___ Community-change Intervention (community or population based)</p> <p><u>X</u> System-change Intervention (change in policy, law, structure, or entire organization)</p>	<p><b>Lead agency is</b> Davie County Health Department</p> <p><b>This agency will do:</b> arrange setting up Breast Clinic in Cooleemee and work on logistics of providing all BCCCP services for those qualifying</p> <p><b>Other agencies:</b></p> <ul style="list-style-type: none"> <li>▪ North Carolina Public Health BCCCP will provide breast self exam materials for distribution</li> <li>▪ Breast Clinic will provide mammograms in geographically higher in minority populations</li> <li>▪ Scouts will help in canvassing neighborhoods when mammogram will be scheduled</li> <li>▪ American Cancer Society reminder system will be used to set women's reminder</li> </ul>	<p><b>Intervention:</b> <input type="checkbox"/>_X_ New <input type="checkbox"/>_Ongoing <input type="checkbox"/>_Completed</p> <p><b>For New and Ongoing Interventions:</b> By November 2010 and each year after, provide 25 mammograms per session</p> <p>By November 2010 and each year after, 30% of women participating will be someone who has not had a mammogram within the past 2 years</p> <p>By November 2010 and each year after, at least 1 person will be newly identified and followed through to professional intervention</p>

	information for their next annual mammogram	
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*(Insert extra rows as needed)*

Office of Healthy Carolinians – last revised 11/08